

# Anthony Johnson, MBA

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## Summary

Content Engineer and MBA with 10+ years of experience in technical documentation, editorial leadership, and Generative AI. Expert at developing enterprise quality frameworks (Work Product Standards and Author Guide) and scaling them by training LLMs to automate technical reviews. Proven leader of cross-functional teams in ambiguous environments, managing high-stakes projects from concept to delivery. Award-winning communicator authoring multimodal GenAI prompts to produce value-driven content.

**Technical Skills:** Generative AI, Prompt Engineering, Content Strategy, Section 508/Accessibility, CMS Management, Editorial Leadership, Cross-functional Collaboration. Developer of [Vet-Rate.org](https://www.vet-rate.org), the free tool for Veterans struggling with VA Claims.

## Experience

### U.S. Army Corps of Engineers, Portland District

#### Technical Writer-Editor (Engineering)

Aug 2019 - Present

- Technical Communication Champion. Servant Leader style focused on unblocking team workflows and mentorship.
- Reviewed, edited, or authored over 325 documents. Incorporated GenAI.mil (Gemini) into the review process (24% savings).
- Managed document lifecycles using CMS: ProjectWise, MS Teams, and LAN storage locations for document revision control.
- Created Work Product Standards and Author Guide to scale documentation quality across the District.
- Standardized reports and templates to a document structure and style that is Section 508 compliant from the ground up.
- Led distributed knowledge-sharing sessions and Contributing Author Training (CAT) to upskill subject matter experts.
- Communicated with team leaders through Editorial Action Review (EAR) meetings to discuss edits and recommendations.
- Influenced the USACE enterprise through technical writer-editor outreach efforts and knowledge sharing.
- Curated and managed a centralized Technical Communication Knowledge Base on SharePoint.
- Received six ratings-based awards, three non-ratings-based awards. Civilian Service Achievement Medal recipient.

### Section Chief, Consolidated Business Services Section

Jul 2021 - Sep 2021

- Successful 60-day developmental detail.
- Attended management meetings.
- Reported current progress of the team to management.
- Reviewed contracting packages.
- Led team meetings to share information.
- Conducted one-on-one meetings with team members.
- Maintained technical writer-editor workload.

### Technical Services Analyst

Aug 2017 - Aug 2019

- Total value of awarded contracting actions: \$6,119,357.96.
- Integral to awarding contracts, task orders, and economy act orders, while meeting strict timelines.
- Reviewed, edited, revised, and analyzed contracting documents (templates, statements of work, independent government estimates, contractor proposals, and negotiation agreements).
- Scheduled and led meetings between engineering teams, Contracting, Contractors, Office of Counsel, and other subject matter experts throughout the contract development and award process.
- Managed Contractor Performance and Rating System (CPARS) data for the Portland District.
- Received two ratings-based awards and four non-ratings-based awards.

### Structured For Growth

Content Engineer / Owner

Dec 2025 - Present

- [StructuredForGrowth.com](https://www.structuredforgrowth.com)
- Executing "human-in-the-loop" refinement of structured data to align GenAI outputs with world class standards and human values.

### Firearm Safety Team LLC

Certified Instructor / Owner

Feb 2025 - Present

- [FirearmSafetyTeam.com](https://www.firearmsafetyteam.com)
- Offering pistol, rifle, and shotgun training for the LBGTQIA+ and Allies community in Portland, OR.

### Muscular Dystrophy Association

Recruitment Coordinator

Mar 2017 - Jul 2017

- Cold call fundraising to support the MDA mission.

### The Business Doula LLC

Owner

Jul 2016 - Jan 2017

- Business coaching.
- Business plan generation.

### Heartbeat Silent Sound Systems

Social Media Manager

Feb 2017 - Apr 2017

- Hootsuite social media engagement (five Instagram accounts).
- Facebook page and Wordpress updates (one website).
- MailChimp campaigns (1,200+ subscribers).
- Close.io CRM administration.

## **Blount, Inc – Oregon Cutting Systems**

### **Maintenance Planner II**

Jun 2013 - Aug 2013

- Used ProjectWise and LAN storage locations for document revision control.
- Developed cloud storage system using MS SkyDrive to deliver documents to multiple vendors for quotations.
- Supported production departments with accounting and reporting for part consumption and maintenance activities.

### **Project Administrator**

Apr 2011 - Jun 2013

- Created stable data resources for query and report generation using MS Excel.
- Provided component costs, SAP data maintenance, and other administrative tasks.
- Responsible for the competitive quoting and requisition process for machined parts, finished goods, and raw materials.
- Developed and maintained good relationships with customers (internal/external) and vendors.
- Created and maintained capital orders in SAP to collect costs associated with projects.
- Created and maintained engineering and production bill of material for newly developed manufacturing technology.
- Performed proofreading and copy editing of presentations, project proposals and other department documentation.
- Developed and provided SAP training documents to internal customers.
- Programmed the Smartscope system for accurate and repeatable measurement of precision parts.

### **Technical Trades Support Specialist**

Mar 2008 - Mar 2011

- Certified in the Reveal method of inventory control and measurement.
- Managed \$2,000,000 stock of spare parts and consumable supplies.
- Provided critical administrative support for the department supervisor and personnel.
- Responsible for the competitive quoting process to purchase quality parts at the lowest cost.
- Improved quality of material and equipment master data, including bill of material creation and maintenance.
- Assisted the Apprenticeship Committee; coordinated with the Oregon State Apprenticeship Counsel.

### **MS II: Receiving**

Dec 1999 - Feb 2008

- Accurately received incoming raw materials, spare parts, and other consumable products.
- Directed the flow of incoming materials to the correct departments and locations.
- Received, verified, and processed Return Goods.
- Prepared, shipped, and received components to and from outside vendors.
- Resolved issues with incoming and outgoing products with appropriate personnel.

## **Oregon Army National Guard**

### **Supply Sergeant, 92Y20**

Jun 1997 - Apr 2008

- Maintained a Secret Security Clearance.
- Ordered, received and distributed supplies using established procedures and regulations.
- Trained and mentored subordinates in logistical principles and tactical operations.
- Maintained documentation and inventory of sensitive items.
- Trained Afghanistan National Army (ANA) soldiers in military logistical operations.
- Established and maintained good relationships with Coalition Forces.
- Responsible for disbursing \$250,000 USD (\$10,680,000 AF) in payroll funds in a combat environment.
- Government Credit Card holder with \$2,500 single purchase limit and \$25,000 monthly budget.
- Ensured U.S. Army supply regulations were adhered to, per the Command Supply Discipline Program.

### **Awards and Recognition**

Army Achievement Medal (2nd Award), Army Reserve Component Achievement Medal (2nd Award), National Defense Service Medal, Afghanistan Campaign Medal, Global War on Terrorism Expeditionary Medal, Global War on Terrorism Service Medal, Non-Commissioned Officer Professional Development Ribbon, Overseas Service Ribbon (2nd Award), Armed Forces Reserve Medal w/ M Device (2nd Award), NATO Medal, Multinational Force and Observers Medal, Combat Action Badge.

## **Education**

### **Oregon State University**

Technical Writer Certificate  
2025 - 2026

### **The Tech Academy**

Software Developer Bootcamp  
2017

### **Marylhurst University**

MBA, Sustainable Business  
2013 - 2015

### **Marylhurst University**

BS, Business Management  
2010 - 2013

### **Clackamas Community College**

Associate, General Studies  
1996 - 2008

### **Molalla Union High School**

Graduate  
1996